



Patient Education Resource Kit

Program Description: The American Society of Gene and Cell Therapy ([ASGCT](https://www.asgct.org/)) is the leading professional membership organization for scientists, physicians, advocates, and other professionals in the field of gene and cell therapy. The goal of the Patient Education Program is to provide accessible, accurate, and responsible information and resources about gene and cell therapy to patients and caregivers. ASGCT collaborates with patient advocacy groups to make sure the resources are clear and useful to the target audience, and the members of the ASGCT [Patient Outreach Committee](#) share their expertise in the field to provide scientific accuracy. All resources are available for sharing, so we welcome you to help spread the word!


Link to Patient Education Website: <https://patienteducation.asgct.org/>

Link to Community Quick Take Webpage: <https://patienteducation.asgct.org/community-quick-takes/>

Credit: Cite American Society of Gene and Cell Therapy on all your pages and link back to the patient education website when possible. Tag @ASGCTherapy on social media.

Contact: Reach out to Lexi Starosta, Patient Outreach Manager, with any questions (astarosta@asgct.org).

Social media post examples:

Example post	Suggested image to use
<p>Learn more about the informed consent process via quick takes from expert ASGCT members on tips, challenges, and ways to improve consent for CGT trials, as well as how the process changes as therapies are approved: https://patienteducation.asgct.org/community-quick-takes/informed-consent</p>	

Why is 'informed consent' so important during a gene and cell therapy clinical trial? Learn from ASGCT member experts on some key points to think about before, during, and after the informed consent process:
<https://patienteducation.asgct.org/community-quick-takes/informed-consent>



The ASGCT Patient Education program provides accurate, reliable, and accessible information about #genetherapy treatments, #celltherapy treatments, and the latest topics relevant to the variety of CGT stakeholders. Check out the new digital programming from ASGCT, Community Quick Takes, with the [first unit exploring informed consent](#).



Web Banners- Right click to save and use these images on your web pages or on social media to increase awareness, be sure to link these images to <https://patienteducation.asgct.org/>

