



Two Ways to Advertise in ASGCT's Monthly E-Newsletter

The Vector

to Reach 4,000+ ASGCT Members!



1 Hyperlinked Banner Ads

Promote your company, products, services, a webinar series, event, etc!

The American Society of Gene & Cell Therapy is the primary professional membership organization for gene and cell therapy. The Society's members are scientists, physicians, and patient advocates.

The Vector reaches members who work in universities, hospitals, government agencies, foundations, biotechnology and pharmaceutical companies.

The Vector features the newest discoveries and clinical applications of genetic and cellular therapies, public policy insights, industry news, and updates about the Annual Meeting.

SPECS AND PLACEMENT

Hyperlinked horizontal banner ad dimensions: 650 x 150 pixels. ASGCT accepts up to four banner advertisements per issue. Placement is based on a first-come, first-served basis.

Your Banner Ad Here!

2 Featured Jobs

Recruit and connect with top gene and cell therapy job seekers by promoting open job(s) in The Vector's dedicated Career Center section!



JOB POSTINGS PER MONTH

\$150 for 1 posting
\$200 for 2 postings

PLACEMENT

In each monthly issue, there is space for a total of eight hyperlinked job postings.

BANNER AD PRICES

# of Ads	Base Price	% off	Total Discounted Price
1	\$1,000		\$1,000
2	\$2,000	5%	\$1,900
3	\$3,000	10%	\$2,700
4	\$4,000	15%	\$3,400
5	\$5,000	20%	\$4,000
6	\$6,000	25%	\$4,500

WANT TO LEARN MORE OR HAVE ANY QUESTIONS?

Email Mel Schwandt at mschwandt@asgct.org.

The Vector Advertising Form



This agreement made on _____ between the American Society of Gene & Cell Therapy (ASGCT) and the below-named advertising company and/or advertising agency (herein after referred to as the "Advertiser") is binding to the following terms and conditions. The advertiser agrees to purchase advertising space in The Vector and agrees to the terms and conditions stated below.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Signature: _____

HYPERLINKED BANNER ADS

Please indicate the number of Banner Ads you would like to purchase: _____

Preferred months to advertise in: _____

FEATURED JOBS

Please indicate how many issues of _____ Issues
The Vector you would like to _____ Featured Job(s)
advertise a Featured Job(s) in the _____ posts per issue
Career Center.

Please send all graphics, Featured Job(s) titles, and URL links to mschwandt@asgct.org. Advertisers are welcome to supply tracking URLs. Issues and placements will be confirmed with advertisers once agreement is submitted.

Payment Information

Total Price: \$ _____ (Reference pricing structure on page above)

Please make check payable to ASGCT, or provide credit card information below. Check must be in US dollars and drawn on a US bank. Full payment must be received before publication.

Visa MasterCard American Express Check American Society of Gene & Cell Therapy
sent to: PO Box 88298
Milwaukee, WI 53288-8298

Card Number: _____

Expiration Date (Month/Year): _____ Cardholder's Name (Print): _____

Please return this order form and direct any questions to Mel Schwandt at mschwandt@asgct.org.

Advertising Terms and Conditions

The American Society of Gene & Cell Therapy (ASGCT) is the publisher of The Vector. The Advertiser agrees to these terms and conditions by completing the Advertising Order.

Acceptance of Advertising

All advertisements are subject to review and approval by ASGCT. ASGCT may, at its discretion, require edits or reject any advertisement submitted by the Advertiser. Advertisements that conflict or have the appearance of conflicting with ASGCT's mission are prohibited. The use of the ASGCT name and/or logo, is prohibited without prior written approval. Any reference to ASGCT in advertisements is prohibited. Promotion of services or meetings that compete directly with those offered by ASGCT is generally prohibited. ASGCT reserves the right to decline advertising for any educational course, meeting or related event if the advertised event falls 90 days before or after an event held by ASGCT. Fundraising or membership solicitation by organizations other than ASGCT is prohibited. The inclusion of an advertisement in ASGCT publications is not to be construed or publicize as an endorsement or approval by ASGCT nor may the advertiser promote that its advertising claims are approved or endorsed by ASGCT. ASGCT reserves the right to insert the word "Advertisement" above or below any copy to avoid confusion. All matters and questions not specifically described here in are subject to the final decision of ASGCT.

Limitations of Liability

ASGCT will make reasonable efforts to publish advertisements promptly and accurately. ASGCT shall not be liable for failure to publish any advertisement accepted by ASGCT. The advertiser agrees to indemnify and hold harmless ASGCT for all damages, costs, expenses of any nature including court costs and legal fees, for which ASGCT may become liable by reason of its publication of the advertiser's advertisement. ASGCT assumes no responsibility to verify statements contained in an advertisement. ASGCT does not make corrections to ad artwork. All ad artwork must be submitted in final format. ASGCT shall not be held responsible for incorrect ad sizes or incorrect copy in artwork that is submitted. ASGCT is not responsible for ad placements near competing products. ASGCT cannot guarantee click rate results.

Terms

Net amounts are due at the time of the advertising order. A completed order form guarantees advertising rates for the period identified on the order form.

Cancellation

ASGCT, at its sole discretion, reserves the right to reject requests for advertisements, cancel or not renew previously approved advertisements, at any time for any reason or no reason at all. The Advertiser may cancel an advertisement by providing notice in writing to ASGCT no less than two weeks prior to the scheduled date of publication. Any advertisements cancelled thereafter will incur the full cost of the advertisement.