

# Empowering Patients 2025

A Cell and Gene Therapies Summit

March 12-13, 2025

9 a.m. - 12:30 p.m. ET



## Empowering Patients 2025: A Gene and Cell Therapies Summit 2025 Speaker + Attendee Marketing Resources

*Don't forget to tag us @ASGCTherapy!*

### General

We encourage you to use social media to maximize your presence at Empowering Patients 2025! Below are a few suggested social media posts, images, and an email signature that you may use to inform your audience of your participation in this virtual event. Please link all posts to [asgct.org/ep2025](https://asgct.org/ep2025)

Questions about these resources? Email us at [info@asgct.org](mailto:info@asgct.org)

### General Social Media Examples

#### Before Empowering Patients 2025:

- Just registered for ASGCT's Empowering Patients 2025! Can't wait to dive into the latest developments in cell and gene therapy from experts and patient advocates. Who else is attending? #ASGCTAdvocacy
- Preparing for Empowering Patients 2025 next week. Looking forward to discussions on rare disease clinical trials and CGT manufacturing. Any recommended reading to get up to speed? #ASGCTAdvocacy
- Excited to attend the virtual Empowering Patients 2025 summit. Definitely won't miss the morning coffee session with Dr. Peter Marks from FDA CBER! #ASGCTAdvocacy

#### During Empowering Patients 2025:

- And we're off! First session at Empowering Patients 2025 is underway with Dr. Paula Cannon discussing the vital role of patients and advocates in advancing CGTs. Already learning so much! #ASGCTAdvocacy

- Halfway through Day 1 of Empowering Patients 2025 with thought-provoking discussions on clinical trial design and innovation challenges in CGT. Dr. Gray's introduction to gene therapy approaches was particularly enlightening. #ASGCTAdvocacy
- Engaging virtual discussions at Empowering Patients 2025. Learning about complex study design decisions from clinical trial experts and hearing patient advocate perspectives. Looking forward to Day 2! #ASGCTAdvocacy
- Starting Day 2 of Empowering Patients 2025 with FDA insights on rare disease drug development. Dr. Marks' discussion on regulatory pathways and the new Rare Disease Innovation Hub is fascinating. #ASGCTAdvocacy
- As Empowering Patients 2025 wraps up, reflecting on two days of learning about CGT development, manufacturing, and patient advocacy. Key takeaway: The power of collaboration between patients, advocates, and researchers. #ASGCTAdvocacy

## After Empowering Patients 2025:

- Processing all the valuable insights from Empowering Patients 2025. So many important conversations about advancing cell and gene therapies! Time to put these learnings into action. #ASGCTAdvocacy
- Grateful for the virtual connections made at ASGCT's Empowering Patients 2025. The knowledge shared will help advance CGT development for rare diseases! #ASGCTAdvocacy

## Social Media Graphics

Use these images on your company's LinkedIn, Instagram, and Facebook pages and link to [asgct.org/breakthroughs](https://asgct.org/breakthroughs) (Please find the high-quality images in the [Dropbox folder](#) titled "Social Media Resources")





# Empowering Patients 2025

**I'm Attending!**

MARCH 12 & 13  
VIRTUAL



# Empowering Patients 2025

**I'm Speaking!**

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