

# Partner with ASGCT at Our In-Person Fall Events

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Partner with ASGCT this Fall to showcase your organization as a leader in the cell and gene therapy field at three exclusive, high-impact conferences in Washington, DC, Philadelphia, and San Diego.

Each intimate event, expected to gather up to 300 scientists, clinicians, policymakers, and industry experts, offers a focused setting for meaningful engagement.

Sponsorship provides direct access to this highly engaged audience and elevates your brand through valuable connections.

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# Policy Summit

September 25-26, 2025

Washington Marriott Georgetown, Washington, DC

[Visit our Event Website →](#)

[View the Agenda →](#)

The ASGCT Policy Summit is a premier event for networking and policy discussions, attracting a diverse audience of industry leaders, academics, and policy professionals. Spanning 1.5 days, the Policy Summit focuses on regulatory topics, payment policy, and legislative issues relevant to cell and gene therapy (CGT) development. Through interactive panel discussions and extended networking opportunities, the Policy Summit encourages meaningful engagement both on and off stage.

## Educational Goals

- Understand current and emerging regulatory and policy challenges impacting CGT
- Analyze strategies to improve patient access and reimbursement pathways
- Facilitate collaboration between stakeholders to support sustainable innovation

## Looking for year-round visibility?

Reach ASGCT's policy and advocacy audience every month with a hyperlinked banner ad in [The Advocate](#)! Learn more [here](#).



# Advancing Cell and Gene Therapies for Cancer

October 15-16, 2025

Philadelphia Marriott Downtown

[Visit our Event Website →](#)

[View the Agenda →](#)

This 1.5-day conference in Philadelphia, PA is designed for scientists, clinicians, postdoctoral fellows, and trainees engaged in basic and translational cancer gene and cell therapy (CGT) research. It highlights innovative advances in oncolytic viruses, cell and immunotherapies, and combination approaches for cancer. Scientific sessions will explore therapeutic platforms, mechanisms of action, and strategies to overcome key challenges including tumor heterogeneity, off-target effects, delivery limitations, and interactions with the tumor microenvironment.

## Educational Goals

- Present state-of-the-art science in oncolytic viruses, cell therapies, and combination approaches that leverage both platforms
- Explore strategies to overcome key biological and translational barriers to effective cancer CGTs
- Foster collaboration and knowledge sharing across disciplines



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# Breakthroughs in Targeted *In Vivo* Gene Editing

November 20-21, 2025

Marriott Marquis San Diego Marina + Virtual

[Visit our Event Website →](#)

[View the Agenda →](#)

This 1.5-day hybrid conference in San Diego, CA is tailored for academic and industry researchers, clinicians, postdoctoral fellows, and trainees focused on *in vivo* gene editing delivery technologies. It spotlights the latest advances in targeted gene editing delivery to key tissues such as the liver, muscle, and CNS, and features oral abstract presentations, poster sessions, and networking opportunities available both in-person and virtually.

## Educational Goals

- Highlight cutting-edge research in tissue-specific *in vivo* gene editing delivery
- Promote cross-tissue scientific dialogue and future directions
- Facilitate connections between academia and industry

## Want to support ASGCT's year-round efforts in gene editing?

Sponsor a [Patient Education](#) infographic focused on gene editing!



This opportunity will expand ASGCT's current [Gene Editing unit](#) by introducing a new infographic and updated content that highlights advanced techniques—like prime editing and base editing—offering an accessible update on today's most cutting-edge approaches. [Learn more here.](#)



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# Sponsorship Opportunities

SPONSORSHIP LEVEL	SPONSORSHIP BENEFITS	Policy Summit	Advancing Cell and Gene Therapies for Cancer	Breakthroughs in Targeted In Vivo Gene Editing
 <b>Gold Level Sponsorship</b> Includes logo on event emails, event webpage, and onsite signage. Plus, two complimentary registrations.	<b>Registration Sponsor</b> Exclusive logo on co-branded attendee lanyards and opportunity to provide a sponsor-produced, branded giveaway item for distribution at registration (subject to ASGCT approval).	\$20,000	\$20,000	\$20,000
	<b>Breakfast and Lunch Sponsor</b> Exclusive logo on co-branded napkins and signage at meals.	\$20,000	\$20,000	\$20,000
	<b>Branded Hotel Key Cards</b> Exclusive design on attendee room keycards.	N/A	\$20,000	\$20,000
	<b>General Support</b>	\$20,000+	\$20,000+	\$20,000+
 <b>Silver Level Sponsorship</b> Includes logo on event webpage, onsite signage, plus one complimentary registration.	<b>Demonstrate Thought Leadership Package</b> Present a 20-minute Sponsored Spotlight to showcase your expertise, plus receive a tabletop exhibit and targeted placement in one pre-event email.	N/A	\$12,500 <i>3 Spots Available!</i>	\$15,000 <i>3 Spots Available!</i>
	<b>Evening Reception Sponsor</b> Exclusive logo on co-branded reception signage and a custom cocktail named after your organization by ASGCT.	\$10,000	\$7,500	\$10,000
	<b>Wi-Fi Sponsor</b> Exclusive logo on Wi-Fi signage and messages.	\$10,000	\$7,500	\$10,000
	<b>General Support</b>	\$10,000—\$19,999	\$10,000—\$19,999	\$10,000—\$19,999

Sponsorship opportunities continued on next page.



# Sponsorship Opportunities, Continued

SPONSORSHIP LEVEL	SPONSORSHIP BENEFITS	Policy Summit	Advancing Cell and Gene Therapies for Cancer	Breakthroughs in Targeted In Vivo Gene Editing
 <b>Bronze Level Sponsorship</b> Includes logo on event webpage and onsite signage.	<b>Rotating Pre-Session Advertisement</b> Your branded slide will be featured in a rotating sequence displayed on the session room screens before in-person sessions begin and during breaks, offering high visibility to attendees as they take their seats.	N/A	\$3,500	\$3,500
	<b>Email Banner Advertisement</b> Place a clickable banner ad in our event emails, reaching 10,000—40,000 recipients at various stages of event participation.	N/A	\$2,000 <i>Per Ad</i>	\$3,000 <i>Per Ad</i>
	<b>Registration Milestone Communications:</b> Advanced Registration Final Call Last Call for Registrations  <b>Attendee Communications:</b> Know Before You Go			
	<b>Conference App Rotating Banner Advertisement</b> Add a rotating banner ad to the conference app home screen. Banners display in random order, with each shown for 6 seconds.	N/A	N/A	\$5,000
	<b>General Support</b>	\$5,000—\$9,999	\$5,000—\$9,999	\$5,000—\$9,999
<b>Additional Add-ons</b>	<b>Full Day Meeting Room Rental</b> Secure a private boardroom-style meeting room at the Marriott Marquis San Diego Marina (A/V and catering available for an additional charge).	N/A	N/A	\$4,000

*Sponsorship opportunities and associated benefits are subject to change based on programmatic updates and availability.*

Ready to sponsor or have questions? Email us at [development@asgct.org](mailto:development@asgct.org).

Looking for something custom? We'll work with you to create a sponsorship that fits your goals!



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