

POLICY SUMMIT

American Society of Gene + Cell Therapy

September 23-24, Westin Washington D.C. Downtown and Virtual

What is the ASGCT Policy Summit?

ASGCT works tirelessly to advocate for policies that support the work of our members the wider cell and gene therapy field. The Society's advocacy efforts include engagement with Congress, FDA, CMS, NIH, and other decisionmakers on key issues in gene and cell therapy. The Policy Summit is an opportunity to bring those policy stakeholders and our members together to discuss common challenges and explore innovative solutions.

The Policy Summit offers participants the chance to learn from expert presenters, engage with the issues through Q&A, and network with some of the foremost innovators and thought leaders in the field. With the ultimate goal of supporting the research pipeline, safe and expeditious development, and patient access to therapies, the Policy Summit's 1.5 day program serves as a convening space to envision our field's bright future.

What does your sponsorship make possible?

In addition to supporting the Policy Summit as a standalone event, your sponsorship empowers ASGCT to keep the conversation going year-round through:

- Education of Congressional members and their staff about the unique nature of cell and gene therapies and the most pressing policy concerns for the field.
- Deep engagement with the policy changes needed to facilitate new payment models for the ever-growing pipeline of cell and gene therapies.
- Recommendations to the FDA and other regulatory bodies to promote expeditious product development with a strong commitment to safety and efficacy.
- Support for robust basic and translational research funding to enable the next generation of cell and gene therapy discoveries.
- Promotion of genetic testing and screening policies that facilitate early diagnosis and treatment.

Learn more about ASGCT's advocacy efforts in 2023 and our 2024 priorities.

Who attends the Policy Summit?

The 2023 hybrid Policy Summit welcomed nearly 300 attendees to address ethical, regulatory, and legislative issues, as well as patient access. These professionals included individuals in government relations, regulatory affairs, researchers and scientists, patient advocates, and others in and outside of the industry.

"In my humble opinion, every gene therapy leader, program manager, or functional lead team member regardless of discipline should attend"

- Emily Walsh Martin, PhD

Questions?

Please contact Bridgid Dunlap
bdunlap@asgct.org

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Sponsorship Opportunities:

\$20,000 contribution - Gold

- Logo on the asgct.org Policy Summit sponsor webpage
- Logo on virtual platform and onsite signage
- Logo in Policy Summit emails
- Two complimentary registrations

\$10,000 contribution - Silver

- Logo scaled to 75% on the asgct.org Policy Summit sponsor webpage
- Logo scaled to 75% on virtual platform and onsite signage
- One complimentary registration

\$5,000 contribution - Bronze

- Logo scaled to 50% on the asgct.org Policy Summit sponsor webpage
- Logo scaled to 50% on virtual platform and onsite signage

Onsite Exclusive Opportunities

WiFi Sponsor (\$25,000, exclusive)

- Logo recognition on all instrumental messages and onsite signage.
- Gold level benefits

Registration Sponsor (\$25,000, exclusive)

- Logo recognition on the lanyard
- Gold level benefits

On-Demand Presentation:

On Demand Presentation (\$3,500, limited to 3 sponsors)

- 30 min pre-recorded on-demand video to be placed on virtual platform
- Included in on-demand 30 days post live event