Advertise in ASGCT’s Newsletter, *The Vector* and reach more than 2,700 ASGCT members!

The American Society of Gene & Cell Therapy is the primary professional membership organization for gene and cell therapy. The Society’s members are scientists, physicians, and patient advocates. *The Vector* reaches members who work in universities, hospitals, government agencies, foundations, biotechnology and pharmaceutical companies. *The Vector* features the newest discoveries and clinical applications of genetic and cellular therapies, public policy insights, industry news, and updates about the Annual Meeting.

### Ad Specs:
Horizontal banner ad dimensions: 640 x 150 pixels.

### Ad Placement:
There are twelve issues of *The Vector* per year, occurring on the second Thursday of every month.

ASGCT accepts up to four banner advertisements per issue.

<table>
<thead>
<tr>
<th>Number of Ads</th>
<th>Base Price</th>
<th>Discount</th>
<th>Total Discounted Price</th>
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<tr>
<td>1 Advertisement</td>
<td>$1000</td>
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<tr>
<td>2 Advertisements</td>
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<td>5%</td>
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<td>25%</td>
<td>$4500</td>
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The Vector Advertising Order

This agreement made on ______________________________ between the American Society of Gene & Cell Therapy (ASGCT) and the below-named advertising company and/or advertising agency (herein after referred to as the “Advertiser”) is binding to the following terms and conditions.

The advertiser agrees to purchase advertising space in The Vector and agrees to the terms and conditions stated below.

Company Name: ____________________________________________________________

Contact Name: _____________________________________________________________

Address: ___________________________________________________________________

City: ___________________ State: _______ Zip: ____________________________

Phone: ___________________ Email: __________________________

URL (to be linked to via banner advertisement): ________________________________

Please indicate how many issues of The Vector you would like to advertise in:

☐ 1 Issue  ☐ 2 Issues  ☐ 3 Issues  ☐ 4 Issues  ☐ 5 Issues  ☐ 6 Issues

☐ 7 Issue  ☐ 8 Issues  ☐ 9 Issues  ☐ 10 Issues  ☐ 11 Issues  ☐ 12 Issues

Total price ___________

Payment Information

Please make check payable to ASGCT, or provide credit card information below.

Check must be in US dollars and drawn on a US bank.

☐ Visa  ☐ MasterCard  ☐ American Express

Card Number: ___________________________________________ Expiration Date (Month/Year): ___________

Cardholder’s Name (Print): _______________________________ Cardholder’s Signature: ____________________

Please return this order form and direct any questions to Samantha Kay, ASGCT Project Manager at skay@asgct.org.

Advertising Terms and Conditions  The American Society of Gene & Cell Therapy (ASGCT) is the publisher of The Vector. The Advertiser agrees to these terms and conditions by completing the Advertising Order.

Acceptance of Advertising  All advertisements are subject to review and approval by ASGCT. ASGCT may, at its discretion, require edits or reject any advertisement submitted by the Advertiser. Advertisements that conflict or have the appearance of conflicting with ASGCT’s mission are prohibited. The use of the ASGCT name and/or logo, is prohibited without prior written approval. Promotion of services or meetings that compete directly with those offered by ASGCT is generally prohibited. ASGCT reserves the right to decline advertising for any educational course, meeting or related event if the advertised event falls 90 days before or after an event held by ASGCT. Fundraising or membership solicitation by organizations other than ASGCT is prohibited. The inclusion of an advertisement in ASGCT publications is not to be construed or publicized as an endorsement or approval by ASGCT nor may the advertiser promote that its advertising claims are approved or endorsed by ASGCT. ASGCT reserves the right to insert the word “Advertisement” above or below any copy to avoid confusion. All matters and questions not specifically described herein are subject to the final decision of ASGCT.

Limitations of Liability  ASGCT will make reasonable efforts to publish advertisements promptly and accurately. ASGCT shall not be liable for failure to publish any advertisement accepted by ASGCT. The advertiser agrees to indemnify and hold harmless ASGCT for all damages, costs, expenses of any nature including court costs and legal fees, for which ASGCT may become liable by reason of its publication of the advertiser’s advertisement. ASGCT assumes no responsibility to verify statements contained in an advertisement. ASGCT does not make corrections to ad artwork. All ad artwork must be submitted in final format. ASGCT shall not be held responsible for incorrect ad sizes or incorrect copy in artwork that is submitted. ASGCT is not responsible for ad placements near competing products.

Terms  Net amounts are due at the time of the advertising order. A completed order form guarantees advertising rates for the period identified on the order form.

Cancellation  ASGCT, at its sole discretion, reserves the right to reject requests for advertisements, cancel or not renew previously approved advertisements, at any time for any reason or no reason at all. The Advertiser may cancel an advertisement by providing notice in writing to ASGCT no less than two weeks prior to the scheduled date of publication. Any advertisements cancelled thereafter will incur the full cost of the advertisement.