Advertise in ASGCT's E-Newsletter, *The Vector* and reach more than 3,000 ASGCT members!

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The American Society of Gene & Cell Therapy is the primary professional membership organization for gene and cell therapy. The Society's members are scientists, physicians, and patient advocates. *The Vector* reaches members who work in universities, hospitals, government agencies, foundations, biotechnology and

pharmaceutical companies. *The Vector* features the newest discoveries and clinical applications of genetic and cellular therapies, public policy insights, industry news, and updates about the Annual Meeting.



President's Message The Case For Growth



president of backgel to the ASGCT membership as the ASGCT and backgel, i work to thank the more than 4700 ottendent week at the ASGCT 22nd Annual Meeting last week release ASGCT 22nd Annual Meeting (Annual AsgCT) and a second second and (Annual AsgCT) and (Annual Meeting under challenging of wonderful Annual Meeting under challenging of currentsones.

A many of you know, the growth and enthusiasm sumounding our field has uppealed even our most optimatic expectations. Though we experimented some proving poins related to the convolt we draw and the convoltable to us in the double (I necogristic the meed for ASGCT the expend of and connot wait to also the boat our space for the 2020 Annual Meeting the hyperbalance in some of the analysis of the analysis of the convoltable to the ASGCT off for their long hours, hard work, and owned a convertised contrained in anal Meeting and the difficulties to the growth of the work. This is needing moment, and one we choose to genesis or, advacting the work. This is needing moment, and one we choose to genesis and, advacted for the work of members, and make this incredible growth sustainable for years to core.

years had a what in addating regressentation of the Annual Meeting during the point two years had been set of the set of

Meetings and look forward to developing tools and services to best facilitate their connection with our members' research.



assed even our most optimistic expectations. Though we experie ring pains related to the crowds we drew and the space available () recognize the need for ASGCT to expand and cannot wait to sh at our space for the 2020 Annual Meeting.

load our globe for the 2020 Annual Meeting, the Volume Califord wat to before news south our globe and to be an ommer the segments my deep gratitude to the ASOCT aff for their long hours, hard work, and overall accompletitiment in managing the nexisting moment, and one was that come with the growth of the event. This is resisting moment, and one way growth graves to grade an an opportunity to welcome terrest from inclusive, support our young investigators, advocate for the work of ir members, and make this incredible growth satisfaciable for yours to encome



Banner Ads

Ad Specs and Placement:

Horizontal banner ad dimensions: 650 x 150 pixels. ASGCT accepts up to four banner advertisements per issue. Placement is based on a first-come, first-served basis.

Pricing:

| Number of Ads | Base Price | Discount | Total Discounted Price |
|------------------|------------|----------|-------------------------------|
| 1 Advertisement | \$1000 | | \$1000 |
| 2 Advertisements | \$2000 | 5% | \$1900 |
| 3 Advertisements | \$3000 | 10% | \$2700 |
| 4 Advertisements | \$4000 | 15% | \$3400 |
| 5 Advertisements | \$5000 | 20% | \$4000 |
| 6 Advertisements | \$6000 | 25% | \$4500 |

Featured Jobs – New!

Recruit and connect with top gene and cell therapy job seekers by promoting open job(s) in *The Vector's* Career Center!

Placement:

In each monthly issue, there is space for a total of eight hyperlinked job postings with a limit of two per company.

Pricing:

| Number of Job Postings Per Issue | Base Price | Discount | Total Discounted Price | |
|----------------------------------|------------|----------|-------------------------------|--|
| 1 job | \$500 | | \$500 | |
| 2 jobs | \$1000 | 25% | \$750 | |

Issues of The Vector occur on the second Thursday of every month.

The Vector Advertising Order

This agreement made on ______ between the American Society of Gene & Cell Therapy (ASGCT) and the below-named advertising company and/or advertising agency (herein after referred to as the "Advertiser") is binding to the following terms and conditions.

The advertiser agrees to purchase advertising space in The Vector and agrees to the terms and conditions stated below.

| Company Name: | | | | |
|---|-------------------------------------|--------------------|----------------------|--|
| Contact Name: | | | | |
| Address: | | | | |
| City: | Sta | te: | _ Zip: | |
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| Please send all graphics, Featured Job(s) titles, and URL links to rfadness@asgct.or advertisements. Advertisers are welcome to supply tracking URLs. | g. ASGCT does not provide | e click rates from | The Vector or banner | |
| Please indicate how many issues of <i>The Vector</i> you would like Banr | ner Ads in: | | | |
| □ 1 Issue □ 2 Issues □ 3 Issues □ 4 Issues | | | | |
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| Please indicate how many issues of The Vector you would like to ad | lvertise a <mark>Featured Jo</mark> | ob(s) in the Ca | areer Center: | |
| Issues Featured Job(s) postings per issue (Limit of two Featured Jobs per company each month) | | | | |
| Total price | | | | |
| Full payment is due prior to publication. | | | | |
| Payment Information | | | | |
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| Check must be in US dollars and drawn on a US bank. | | | | |
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| Card Number: | Exp | piration Date (Mor | nth/Year): | |
| Cardholder's Name (Print): Cardholder's Signature: | | | | |

Please return this order form one week prior to publication and direct any questions to Rita Fadness, Development Coordinator at rfadness@asgct.org.

Advertising Terms and Conditions The American Society of Gene & Cell Therapy (ASGCT) is the publisher of *The Vector*. The Advertiser agrees to these terms and conditions by completing the Advertising Order.

Acceptance of Advertising All advertisements are subject to review and approval by ASGCT. ASGCT may, at its discretion, require edits or reject any advertisement submitted by the Advertiser. Advertisements that conflict or have the appearance of conflicting with ASGCT's mission are prohibited. The use of the ASGCT name and/or logo, is prohibited without prior written approval. Any reference to ASGCT in advertisements is prohibited. Promotion of services or meetings that compete directly with those offered by ASGCT is generally prohibited. ASGCT reserves the right to decline advertising for any educational course, meeting or related event if the advertised event falls 90 days before or after an event held by ASGCT. Fundraising or membership solicitation by organizations other than ASGCT is prohibited. The inclusion of an advertisement in ASGCT publications is not to be construed or publicized as an endorsement or approval by ASGCT nor may the advertiser promote that its advertising claims are approved or endorsed by ASGCT. ASGCT reserves the right to insert the word "Advertisement" above or below any copy to avoid confusion. All matters and questions not specifically described herein are subject to the final decision of ASGCT.

Limitations of Liability ASGCT will make reasonable efforts to publish advertisements promptly and accurately. ASGCT shall not be liable for failure to publish any advertisement accepted by ASGCT. The advertiser agrees to indemnify and hold harmless ASGCT for all damages, costs, expenses of any nature including court costs and legal fees, for which ASGCT may become liable by reason of its publication of the advertiser's advertisement. ASGCT assumes no responsibility to verify statements contained in an advertisement. ASGCT does not make corrections to ad artwork. All ad artwork must be submitted in final format. ASGCT shall not be held responsible for incorrect ad sizes or incorrect copy in artwork that is submitted. ASGCT is not responsible for ad placements near competing products.

Terms Net amounts are due at the time of the advertising order. A completed order form guarantees advertising rates for the period identified on the order form.

Cancellation ASGCT, at its sole discretion, reserves the right to reject requests for advertisements, cancel or not renew previously approved advertisements, at any time for any reason or no reason at all. The Advertiser may cancel an advertisement by providing notice in writing to ASGCT no less than two weeks prior to the scheduled date of publication. Any advertisements cancelled thereafter will incur the full cost of the advertisement.