

Exhibit Space Application Form

EXHIBITOR INFORMATION

This information will be used for a listing in the Final Program book.

*Company Name: _____

*Contact Person: _____

*Address: _____

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Telephone: _____ *Fax: _____

*Website: _____ *Email: _____

CONTACT FOR EXHIBIT-RELATED INFORMATION

*Contact Person: _____ *Title: _____

*Address: _____

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Telephone: _____ *Fax: _____

*Email: _____

BOOTH SELECTION

Please check one:

**BOOTH RENTAL SELECTION For Profit
Organization**

**Non-profit Organization,
Educational Institution, Research Facility**

10 x 10 In-line Booth: ___\$2,200

___\$2,000

10 x 10 Corner Booth: ___\$2,350

___\$2,150

10 x 20 Corner Booth: ___\$3,900

___\$3,200

Please list your top four booth location choices. (See Exhibit Hall Floor Plan for booth numbers). This does not guarantee your preferred booth assignment; ASGCT will make every effort to accommodate your specific request based on availability. Floor plan is subject to change.

1. _____ 2. _____

3. _____ 4. _____

If possible, please do not locate us near the following companies:

PRINCIPAL PRODUCTS TO BE DISPLAYED

___ Publications ___ Instruments ___ Equipment ___ Pharmaceuticals

___ Other (please specify): _____

COMPANY/PRODUCT OR ORGANIZATIONAL DESCRIPTION

Company/Product or Organizational Descriptions will be used in the Annual Meeting Final Program. Please limit description to 50 words or less. Companies may submit edits to original descriptions until 5:00 pm Central on February 29, 2012.

CANCELLATION POLICY

If an exhibitor wishes to cancel or reduce exhibit space after assignment has been made, written notification must be sent to the ASGCT Executive Office. A full refund minus a processing charge of \$300.00 will be granted if the cancellation is made prior to or on February 28, 2012. Any exhibitor who cancels space on or after February 29, 2012, will be responsible for the total booth cost. No refund will be provided.

AGREEMENT TERMS AND CONDITIONS

You are hereby authorized to reserve space for the company indicated to exhibit at the ASGCT 15th Annual Meeting to be held May 16 - 19, 2012 at the Pennsylvania Convention Center in Philadelphia, PA, USA. We understand that the assigned space will be rented at the rate quoted in the ASGCT 15th Annual Meeting prospectus. We understand further that all space must be paid for in full on or before February 28, 2012. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of Show Management. We agree to abide by all rules and regulations governing exhibitors set forth in the ASGCT 15th Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the American Society of Gene & Cell Therapy, the Pennsylvania Convention Center, the General Services Contractor and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Promotional Activities: Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during, or after a CME activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

Giveaways: Giveaways and product samples approved by ASGCT may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to ASGCT with a sample by April 2, 2012. Samples will not be returned. Written notification will be sent upon ASGCT approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles or lotteries of any kind held at any time or place within the ASGCT Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

Continuing Medical Education (CME) Activities: All activities offering CME credits occurring at or in conjunction with the Annual Meeting must be sponsored or jointly sponsored by ASGCT, and planned and executed in accordance with the ACCME's guidelines for accredited CME activities, including the Standards for Commercial Support. Therefore:

- Exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.
- Exhibitors not defined as commercial interests by the ACCME may distribute CME activities or access to CME activities, provided those activities are listed on the exhibit application and approved by ASGCT.

By submitting the ASGCT Exhibit Space Application Form you agree to abide by the terms and conditions above.

PAYMENT

A minimum 60% deposit must accompany this application if it is submitted on or before December 30, 2011 with the balance due by February 28, 2012. Applications submitted after December 30, 2011, must include full payment.

Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Print a copy of this exhibit space application for your records. **This is your invoice and contract. No additional invoice will be issued.**

American Society of Gene & Cell Therapy
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Fax: (414) 276-3349