



ASGCT 15th Annual Meeting
May 16-19, 2012, Philadelphia, PA
MEDIA REGISTRATION FORM

To gain access to the 15th Annual Meeting of the American Society of Gene & Cell Therapy (ASGCT), journalists and medical/science writers must provide the information below. The registration fee for working media representatives is waived. Media credentials must be presented on-site in the Press Room in order to receive your press badge. Those registering as press must represent the editorial staff. Advertising or marketing representatives will not be registered as press. A press room with interview space, modem lines, and a telephone will also be available for on-site for media representatives.

Representatives of the following media types will be registered:

- General circulation newspapers, magazines, or wire services
- Medical or health care publications
- Broadcast media
- Website writers

The registration form can be faxed to (414) 276-3349 or mailed to: ASGCT, Attn: Shaun Kramer, ASGCT Marketing Manager, 555 E. Wells Street, Suite 1100, Milwaukee, WI 53202. For more information, please contact the Executive Office at (414) 278-1341 or skramer@asgct.org.

First Name _____

Last Name: _____

Media Outlet: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

Your organization as you would like it to appear on the press badge:

If you are a freelance writer, please list the publications you write for:

Freelancers who wish to attend the meeting without a specific editorial assignment must present credentials indicating membership in a recognized professional communications association, or submit published samples of their work along with appropriate identification. Freelancers who wish further interpretation of this policy are encouraged to contact **Shaun Kramer, ASGCT Marketing Manager**.